



LOUISIANA HEALTHY
COMMUNITIES COALITION

2021

ANNUAL SUMMIT

Listen. Learn, Lead.

- VIRTUAL MEETING -



SPONSORSHIP OPPORTUNITIES

STAND UP FOR A HEALTHY LOUISIANA

Communities across the state are stepping up to fight tobacco and obesity, the biggest causes of death and disease. Be a pillar of those communities by supporting the Louisiana Healthy Communities Coalition's 2021 Annual Summit. LHCC provides training, technical advice, communications and funding that support the healthy change from the ground up that will stop chronic disease.

- The LHCC Team



Interested in being a sponsor? [Fill out this form.](#)



THE PROBLEM

Louisiana is almost always last when it comes to health. However, many of the factors making us sick can be changed at the community level because where we live, work, and play are the greatest influences on our health. By implementing healthy policies and improvements to our environment, we can change our communities AND help the people in them thrive – we just have to tap in!

THE SOLUTION

LHCC's approach strategically supports motivated individuals and groups to improve their own communities' health and wellbeing. By bringing those people together, and fostering policy, systems and environmental change via a health equity lens, we're helping them create impactful, sustainable health changes. Not only that, this kind of progress boosts success in other areas, with policymakers and citizens realizing that things like farmers markets and bike lanes make places more livable, more accessible and more economically viable. People coming together is a good thing - and LHCC provides the network that helps unite, train, support, and leverage the work of these motivated citizens and groups, so communities can excel. In this year of great change, help us help people to "Listen. Learn. Lead."

LET'S TALK NUMBERS

- + **9.9/10** attendees recommend attending LHCC's Annual Summit.
- + Over **140** community members attended the 2020 Annual Summit.
- + **\$100,000** (approx.) distributed in mini-grants since 2020, helping **25+** communities create healthy change.



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SPONSORSHIP

Sponsoring the LHCC 2021 Annual Summit means helping convene community leaders so they can learn and leverage their work – and do the same with yours! Meet elected officials, policymakers, and the movers and shakers who are changing Louisiana's health landscape.

Innovation Sponsors (donation of **\$1,500+**) receive:

- + Logos on Annual Summit meeting slides & agenda
- + Logo listed on LHCC website
- + Recognition in social and earned media

Resilience Sponsors (donation of **\$3,000+**), receive:

- + Innovation Sponsor benefits **PLUS**
- + Your organization named as the named sponsor for 1 LHCC grant

Limited To 1

Sustaining Sponsor (donation of **\$6,000+**) receives:

- + Innovation Sponsor benefits **PLUS**
- + Resilience Sponsor benefits **PLUS**
- + Recognition as the sustaining level funder for the Annual Summit Sponsor; monthly (12) social media posts recognizing your organization

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ADDITIONAL INFORMATION

THE FINE PRINT

Statewide team funding is provided by the Louisiana Cancer Prevention & Control Programs (housed at the LSU Health New Orleans' School of Public Health) and the Louisiana Public Health Institute.

Please note: LSU Health Foundation is a 501c3 non-profit organization and sponsorships are tax deductible to the extent allowed by law.

STILL HAVE QUESTIONS?

- + For questions about LHCC, contact Co-Chairs Michelle Kendall at mkenda@lsuhsc.edu or Jaime Bruins at jbruins@lphi.org
- + For questions about your donation and payment to LSU Health Foundation, contact Denise DeLany at delany@lsuhealthfoundation.org
- + For additional information about LHCC's work, go to healthylouisiana.org and follow us on Facebook at facebook.com/LouisianaHCC/.

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