

Louisiana Healthy Communities Coalition Statewide Conference Poster Session Abstract Information

We invite successful projects to be presented at a poster session at the annual LHCC statewide conference.

Topics of interest include:

Healthy Communities Policy, System and Environmental (PSE) changes Tobacco Cessation Public Health Community Development Complete Streets Chronic Disease Prevention Childhood Obesity Prevention Healthy Homes Coalition Building

All abstract submissions are due by 5:00pm (CST) on February 20, 2020.

The Poster Session will be held on **Tuesday, March 31, 2020 from 3:30-4:30 pm at Southeastern Louisiana University (SLU) in Hammond, LA**. If accepted to present a poster, all posters must be dropped off at the SLU Student Union Ballroom LHCC Statewide Conference anytime between 11:45 am-3:00 pm on March 31, 2020. At least one representative from the project must be present by 3:00 pm and stay for the duration of the poster session from 3:30-4:30 pm on March 31, 2020. Conference registration can be found at: <u>http://lsu.qualtrics.com/jfe/form/SV_e8ut0wMqMVCkbNX</u>. Entrants will be notified by Mach 5, 2020 if they have been accepted to present a poster.

All potential poster presenters must submit the abstract form on or before the deadline of 5:00 pm (CST) on February 20, 2020 to be eligible to present a poster session at the Louisiana Healthy Communities Coalition Statewide Conference. Submissions must be emailed to John.ODonnell@healthylouisiana.com.

Abstract (Total Abstract 350 words or less):

Title of Project

Primary Author Information

Co-Authors or Community Partners (when applicable)

Introduction

Methods or Processes Used

Results (Example: PSE Changes)

Conclusion



Louisiana Healthy Communities Coalition Statewide Conference Poster Session Guidelines

If accepted to present a poster you must follow the guidelines listed below.

Must be included on poster (750 words or less for poster):

- Title of Project
- Primary Author
- Community Partners (when applicable)
- Introduction
- Methods or Processes Used
- Results- Example: PSE Changes
- Conclusion
- Include a QR code or social media links on your poster for attendees to find more information and follow your project
- Add logos of organizations or add information on how the project was funded

Tips for developing a poster:

- Do not place your abstract on the poster, instead use this opportunity to expand on that information
- Use the abstract as an outline
- Use graphics and visuals to tell your story
- Place the main point in the center of the poster
- Use graphics to draw visual interest and add captions to photos as needed

Poster size:

Posters must be a minimum of 18" x 24" and a maximum of 42" x 60".

How to create a poster?

Creating your own poster in PowerPoint is easy. Start by creating a new blank presentation. Go to "Page Setup" (usually found in the "Design" tab) and create a custom size. The largest page size PowerPoint can accommodate is 56 inches. From there you can insert text boxes, images, and graphics to suit your needs. Keep in mind the resolution of images and graphics; if an image is pixelated when you view it at 100%, it will be pixelated when printed.

ADA and Poster Sessions:

Poster presenters are encouraged to adopt poster templates that use less text and is easier to view for someone with visual impairments. Offer to describe your poster to attendees with low vision and include a QR code or social media links and websites on your poster for attendees to find more information and follow your project.

Font and Spacing

- The ideal size for your main idea should be 150 point font but should be at least 72 point font
- All other text should be at least 36 point font
- Use sans serif fonts such as Helvetica, Arial, or Verdana when applicable
- Make sure font colors contrast with the background, such as black text on a white background or white text on a dark background